



UNIVERSITY GRANTS COMMISSION
35-FEROZSHAH ROAD
NEW DELHI-110 001



No. F. 1-1/2012(COC)

April, 2013

NOTICE


This is in response of the proposals submitted by the Universities and Colleges for add-on courses under the scheme of Career Oriented Courses programme during the year 2012-13 and the interface meeting held with effect from 22-2-2013 to 01-03-2013 in the office of UGC, Bahadur Shah Zafar Marg, New Delhi. The list of proposals of Universities/ Colleges considered add-on courses recommended by the Expert Committee as approved by the UGC are attached herewith:-

(i) Govt. Aided Colleges	185
(ii) Pvt. Govt. Aided Colleges	337

Total	522

All the Universities and Colleges shall start the approved courses from the academic year 2013-14 positively and UGC be informed in this regard.

It may be noted that colleges under the category of 'Self Financing' in the list would not be provided with financial assistance.


(Dr. K.C. Pathak)
Joint Secretary


Principal
Arts, Commerce College
Mayari, Tal-Khatav, Dist-Satara



50	438	Shri Binzani City College, Umrer Road, Nagpur- 440009, Maharashtra	West	Arts/Social Science 1. Communication Skills and Personality Development Commerce 1. E-Commerce and Web Designing	14.00 lakh	12,60,000/-	Govt. Aided
51	454	North Maharashtra University, Jalgaon, P/O- 80 Dist. Jalgaon, Maharashtra- 425001	West	Science 1. Certificate courses in Industrial Safety and Management	10.00 lakh	9,00,000/-	Govt. Aided
52	468	Arts, Science and Commerce College, Indapur, Dist. Pune, Off National Highway No. 09, Opposite to Indapur Municipality, Indapur, Tal- Indapur, Dist. Pune- 413106, Maharashtra	West	Arts/Social Science 1. GIS Mapping Commerce 1. Tally Science 1. Mobile Repairing	24.00 lakh	21,60,000/-	Govt. Aided
53	471	Rayat Shikshan Sanstha's Maharaja Jivajirao Shinde Mahavidyalaya Shrigonda, Dist. Ahmednagar, Maharashtra- 413701	West	Science 1. Information and Computer Technology	10.00 lakh	9,00,000/-	Govt. Aided
54	518	Malati Vasantdada Patil Kanya Mahavidyalaya, Islapur, Taluka- Walwa, Dist. Sangli, Maharashtra- 415409	West	Arts/Social Science 1. Library Science Diploma Course	7.00 lakh	6,30,000/-	Govt. Aided
55	68	M.B.S.P Mandal's Arts, Commerce College Mayani Tal- Khatav Dist- Satara Pin 415102 MS	West	Arts/Social Science 1. Certificate in Personality Development and English Communication Skills	7.00 lakh	6,30,000/-	Govt. Aided

Principal
Arts, Commerce College
Mayani, Tal- Khatav, Dist- Satara

Govt. Aided Colleges

S.No.	Code No.	Name of the Universities/Colleges	Region	Courses Approved	Amount Sanctioned	90% grant proposed for release	Status
1	1	Hindu Girls College, Jagadhri, Dist. Yamuna Nagar, State- Haryana, Pin-135003	North	Science 1. Floriculture & Textile Designing	10.00 lakh	9,00,000/-	Govt. Aided
2	6	University College, Kurukshetra University, Kurukshetra, Dist. Kurukshetra, Haryana-136119	North	Science 1. Stem Cells 2. Genomics	20.00 lakh	18,00,000/-	Govt. Aided
3	8	Manohar Memorial College, Fatehabad-125050, Haryana	North	Arts/Social Science 1. Mass Communication Science 1. Electronic Media & Mass Communication	17.00 lakh	15,30,000/-	Govt. Aided
4	10	DAV College for Girls, Jagadhri Road, Yamunanagar- 135001, Dist. Yamunagar, Haryana- 135001	North	Arts/Social Science 1. Bakery & Confectionary Commerce 1. Hospital Management Science 1. Medical Lab Technology	24.00 lakh	21,60,000/-	Govt. Aided
5	11	Dyal Singh College Karnal, Dist. Karnal, Haryana- 132001	North	Arts/Social Science 1. Functional English	7.00 lakh	6,30,000/-	Govt. Aided
6	16	Maharshi Dayanand University, Rohtak-124001, Haryana	North	Science 1. Bioinformation	10.00 lakh	9,00,000/-	Govt. Aided
7	19	Maharana Pratap Govt. College, Amb, Dist. Una, State- Himachal Pradesh, Pin-177203	North	Commerce 1. Insurance & Risk Management Science 1. Computer Hardware and Maintenance	17.00 lakh	15,30,000/-	Govt. Aided
8	20	Lal Bahadur Shastri Govt. Degree College, Saraswati Nagar (Sawra) Shimla, State- H.P., Pin-171206	North	Commerce 1. Marketing Management Science 1. Computer Application	17.00 lakh	15,30,000/-	Govt. Aided



Shivaji University Kolhapur
Affiliated

Arts, Commerce College, Mayani

Certificate Course in Course
Personality Development & English Communication Skill

Detailed Syllabus

Theory

Paper – I: Personality Development



	No. of lectures
1) Personality Development:	10
i. Meaning of personality	
ii. Types of personalities	
iii. Elements of personality	
iv. Personality determinants	
2) Self – Image:	10
i. Self-image & personality	
ii. Centre of personality	
iii. Can self-image be changed?	
iv. Improvement in image	
3) Ambition :	10
i. What can a person do in life?	
ii. Level of ambition	
iii. Nature of ambition	
iv. Ambition means success	
v. Nature of ambition person	
4) Self – Confidence:	10
i. Power of self confidence	
ii. Self – confidence as mental condition	
iii. Success in self – confidence	
5) Decision Power:	10
i. Secret of decision power	
ii. Challenge to decision power	
iii. Development of decision power	
6) Creativity	5
i. Greatest capability	
ii. Nature of creativity	
7) Self – study tendency	10
i. Nature of self – study	
ii. Importance of self study in future	
8) Constructive tendency:	10
i. Value of personality	
ii. Constructive tendency and it's output	
iii. Constructive tendency through moral development	

Paper – II: English Communication Skills

I. Linguistic skills:	25
i. Listening and Understanding	
ii. Speaking	

iii. Reading	
iv. Writing	
II. Linguistic Levels:	25
i. Phonology	
ii. Morphology	
iii. Syntax	
iv. Semantics	
v. Stylistics	
III. Communication Process:	25
i. What is communication?	
ii. Objectives of communication	
iii. Types of communication	
iv. Devices of communication	

Practical

	Paper – I: Personality Development	75
I.	Mock – interviews	15
II.	Parents meet along with students	15
III.	Project – writing	15
IV.	Group – discussion	15
V.	Fashion – show	15
	Paper – II: English Communication Skills	75
I.	Introducing People	
II.	Greeting People	
III.	Expressing Apologies, condolences	
IV.	Description	
V.	Narration	
VI.	Elocution	
VII.	Debate	
VIII.	Group Discussion	
IX.	Interviews	
X.	Presenting one- act- play	

Field – Work

	Paper – I: Personality Development	75
I.	Visit to language laboratory	15
II.	Visit to personality development work – shops	15
III.	Taking interviews of different personalities to understand various personalities	15
IV.	Visit to various personality development centres.	15
V.	Visit to Engineering and Medical College campus to exchange thoughts about personality development with students	15
	Paper – II: English Communication Skills	75
I.	Visit to an English movie	

- II. Visit to court
- III. Visit to bank, railway station
- IV. Visit to Language Laboratory
- V. Visit to English medium school
- VI. Visit to English speaking Institutes.

♦ **List of books to be purchased**

- 1) Theories of Personality – Hall Lizard, Camp Bell, Wiley Publication U.S.A.
- 2) Development Psychology – A Life Span approach – Elizabeth B. Hurlock
- 3) Understanding Psychology – Robert S. Feldman
- 4) Human Development Tata Macgraw Hill Edition USA
- 5) “Jaga pan sanmanane”, Marathi edition, by Shiv Khera, Macmilan publication
- 6) “Hasat jagave”, Dr. Rama Marathe, Mehata publishing house.
- 7) “Niramay yashasathi kanmantra.”, Shubhada Gogte, Mehata Publishers.
- 8) “Palya vyaktimatvacha kanmantra”, Marathi edition, Mehata publishers
- 9) “Safal vyaktimatvachi vatchal”, Vanraj Malvi, Self-development Publications. Pune
- 10) “Yashasvi Jeevan”, Bhagvan Naik, Maharashtra grantha bhandar.
- 11) Palak Sanjavani, Dr. Y.K. Shinde, Bharati Vidyapeeth Publications.
- 12) Vyaktimatva Sanjeevani, Dr. Y.K. Shinde, Education Research & Rural Development Institute, Posewadi, Sangli.

3/1/21
Principal
Arts, Commerce College
Mayad, Tal-Khatav, Dist-Satara